



**Elliott Masie** is a provocative, engaging and entertaining speaker - focused on the changing world of learning and workforce performance.

Elliott is an internationally recognized futurist, analyst, researcher and organizer on the critical topics of workforce learning, business collaboration and emerging technologies. He is the editor of Learning TRENDS by Elliott Masie, an Internet newsletter read by over 52,000 business executives worldwide, and a regular columnist in professional publications, including CLO Magazine. He is the author of a dozen books, and is the convener of Learning 2013 and Telework 2013.

He heads The MASIE Center, a Saratoga Springs, NY think tank focused on how organizations can support learning and knowledge within the workforce. He leads the Learning CONSORTIUM, a coalition of 230 global organizations cooperating on the evolution of learning strategies, including CNN, Wal-Mart, American Express, Farmers Insurance, Emirates Airline, Starbucks, General Electric and Fidelity Investments.

Elliott's professional focus has been in the fields of corporate learning, organizational performance and emerging technology. He has developed models for accelerating the spread of knowledge, learning and collaboration throughout organizations. Elliott Masie is acknowledged as the first analyst to use the term e-Learning and has advocated for a sane deployment of learning and collaboration technology as a means of supporting the effectiveness and profitability of enterprises.

Elliott serves as an adviser to a wide range of government, education and non-profit groups. He serves on the Board of Trustee of Skidmore College and as a Board member of FIRST Robotics and the CIA University Board of Visitors. He has served...

## Elliott Masie

### Speech Topics

- ☐ Technology
- ☐ Social Media
- ☐ Futurist
- ☐ Change
- ☐ Business Trends
- ☐ Business Strategy

