



Alberto Savoia is a successful practitioner, expert, coach, author and speaker on the topic of high-yield innovation through experimentation. His area of focus and expertise is in helping already successful and established companies innovate like startups. Most recently he was Innovation Agitator at Google where he was the most requested speaker on the topic on Innovation. His prior responsibilities at Google included the development and launch of Google's multi-billion-dollar AdWords product.

Currently, Savoia is the co-founder of Pretotype Labs which he started in 2012 to help disseminate the theory and practice of pretotype-driven innovation which he developed while he was at Google. He is also collaborating with Stanford University's Graduate School of Business and continues to work with Google to create and lead courses and workshops in prototyping. Prior to Google and PretotypeLabs, Savoia was Director of Software Research at Sun Microsystems where he played a key role in the development of Java technology and tools and co-founder of two very innovative and influential startups in the area of software development & testing tools.

One of the constants in Savoia's career has been his drive and passion for fostering and creating innovation in all of his endeavors. For this, he has won significant industry recognition and awards, including: The 2005 Wall Street Journal Technical Innovator Award, InfoWorld Top 25 CTOs Award, AlwaysOn Top Innovators Award (2004, 2005, 2006) and InfoWorld's Technology of the Year Award (2005, 2006).

Savoia is a prolific author and speaker on the topic of innovation. He has recently co-authored the article "Entrepreneurial Innovation at Google" for IEEE Computer magazine and he the author of "Pre..."

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Speech Topics

- ▮ Innovation
- ▮ Entrepreneur
- ▮ Change
- ▮ Business Trends
- ▮ Business Strategy