



Managing Partner, JFP Holdings Ltd., Founder, ASIMCO Technologies and Author, *Managing the Dragon*

Upon graduating from Yale and the Harvard Business School, Jack Perkowski spent almost twenty years on Wall Street, rising to Head of Investment Banking at PaineWebber. Well before others recognized the significant role that China would play in the global economy, he spent three years investigating opportunities in Asia and China, leading to the founding of ASIMCO Technologies in 1994.

Widely recognized as an expert on doing business in China, Perkowski authored *Managing the Dragon: How I'm Building a Billion Dollar Business In China*, published by Crown Publishing, a division of Random House, in March 2008. The Chinese edition of the book was published by China Youth Press in May 2008. Perkowski has also written numerous articles on China and doing business in the country for *The Far Eastern Economic Review*, *AmCham's China Brief*, *BusinessForum China*, *Huffington Post* and other publications.

Perkowski is a frequent speaker and commentator on the subject of China to the broadcast media, including CNN, CNBC, Fox, BBC, NPR and CCTV, as well as a variety of audiences worldwide: universities, business schools, corporate and industry conferences, and various chapters of the Council on Foreign Relations, Asia Society, YPO and other professional organizations. He provides timely insights into ongoing developments in the country on www.managingthedragon.com. In 2008, Perkowski was named one of "30 Outstanding Entrepreneurs in China's Auto Components Industry Over the Country's 30 Years of Economic Reform," by *China Auto News*, the only foreigner to receive such distincti...

Jack Perkowski

Speech Topics

- Business Strategy
- Business Culture
- Business Communications



Testimonials

Wei Li officially announced in class today that based on the survey result, you are the best speaker of the term (I believe that it is a 100% consensus). Congratulations! Look forward to seeing you again soon.

- Darden Graduate School of Business Administration.

Hi Geoff, greetings from Beijing. I just wanted you to know that Jack hit the ball out of the park today. He spoke at our Exec Luncheon in Beijing and he was terrific. Thanks for hooking us up. It was truly value added for all of the Microsoft execs.

- Maggie Wilderotter.