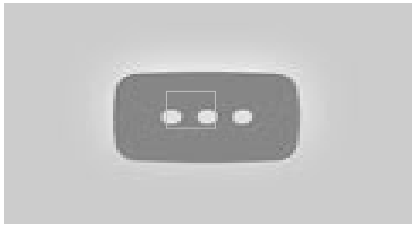
Since 1997, **Carlos Conejo** has headed a consulting firm that specializes in assisting companies and organizations targeting the three largest emerging U.S. consumer market segments: the African-American, Hispanic and Asian populations that currently account for $1.5 Trillion in purchasing power! Carlos Conejo has a proven track record in several areas including Sales and Marketing, Customer Service, Process Improvement/Lean Enterprise, and Computer-based Learning. In addition, organizations often engage Mr. Conejo to conduct on-site workforce development, supervisory and management seminars in either English or Spanish. In addition, Carlos Conejo's first-hand knowledge of workforce and organizational development in the areas involving Lean Enterprise and Six Sigma are transformational. These techniques assist organizations in increasing quality while driving out defects and variation, reducing costs and substantially increasing margins. Carlos Conejo is a Certified "Six Sigma Black Belt," receiving his certification in 2007 from Villanova University.

Carlos Conejo has been named one of the "Top U.S. Hispanic Speakers" by the Independent firm of MarketData. He served on the Hilton Hotels Corporation Multicultural Advisory Board and the Meeting Professionals International (MPI) Multicultural initiative.

Carlos has been lecturing and consulting internationally on management, supervision, organizational development, and multicultural issues in Canada, Puerto Rico and The United Kingdom, presenting to thousands of people from various organizations and companies. His clients include, Johnson & Johnson, Oakley Sunglasses-Luxotica, Pentair Pool Products, Jacuzzi Brand Products, Curtis-Wright Aerospace, The US Marines Corps, U.S. Army, ...

Carlos Conejo

Speech Topics

- Youth
- Teambuilding
- Sales
- Personal Growth
- Motivation
- Marketing