



**Greg Link** is co-founder of the former Covey Leadership Center, CoveyLink, and the FranklinCovey Global Speed of Trust Practice, a fast-growing global consultancy committed to influencing influencers to grow their careers and their organizations at the Speed of Trust. A recognized authority on leadership, trust, sales, marketing, and high performance, Link is a sought-after adviser and speaker. His authentic, engaging style endears him to audiences at all levels, from senior executives to the front lines. He is a “business expert who speaks,” not a “speaker who theorizes.”

Link, his business partner Stephen M. R. Covey, and the team at The Speed of Trust Practice equip people and organizations to transform toxic relationships, teams, and organizational cultures and to harness high trust as a performance multiplier. Link convincingly challenges the age-old assumption that trust is merely a soft social virtue and demonstrates that it is a hard-edged economic driver—a learnable, measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

As co-founder of the Covey Leadership Center, he orchestrated the strategy that led Dr. Stephen R. Covey’s book, *The 7 Habits of Highly Effective People*, to become one of the two best-selling business books of the 20th century according to *CEO Magazine*, selling over 20 million copies in 38 languages. He created the marketing momentum that helped propel Covey Leadership Center from a start-up company to a \$110-plus million-dollar enterprise with offices in 40 countries before merging with Franklin Quest to form FranklinCovey.

He also led the Center’s international publishing success, resulting in partnerships with more than...

## Greg Link

### Speech Topics

- Time Management
- Personal Growth
- Peak Performance
- Leadership
- Human Resources
- Business Ethics



## Testimonials

“Greg Link is my ‘make it happen’ friend and affirming creative genius. He was crucially instrumental in the success of my book, *The 7 Habits of Highly Effective People*, and the Covey Leadership Center.”

- Dr. Stephen R. Covey.

"Greg Link delivered his keynote presentation with confidence and enthusiasm and engaged the audience. Greg had our audience laughing, while also providing them with information they could take back and put into practice immediately at their own organizations. His keynote on 'Leading at the Speed of Trust' shares the importance of how to take an organization to the next level by cultivating trust. It was a compelling presentation, not just because the content was excellent but because Greg is an excellent presenter. If you want your conference to be a success, hire Greg Link!"

- Group Publisher/CEO, Elearning! Media Group.