



Social Media trailblazer and *Wall Street Journal* best-selling author, Ekaterina Walter has been at the forefront of the social business revolution. At Intel she led company-wide social media adoption, and her groundbreaking work with the company earned her the prestigious Marketer of the Year honor at the 2013 SoMe Awards. She continues to drive change and spearhead innovation in her role as the CMO of Branderati.

In Ekaterina's bestselling book, *Think Like Zuck: The Five Business Secrets of Facebook's Improbably Brilliant CEO Mark Zuckerberg*, she draws from her experiences as a business leader to reveal important principles of the most successful companies of our time. Ekaterina also frequently contributes to online publications such as *Forbes*, *Fast Company*, and *Huffington Post*.

Ekaterina Walter

Speech Topics

- ☐ Women in Business
- ☐ Social Media
- ☐ Motivation
- ☐ Marketing
- ☐ Leadership
- ☐ Innovation

