



Very few women have the distinction of being rated by *Fortune* magazine as one of the "Top 50 Most Influential Executives in the World." One of them is **Isabel Aguilera**. *The Wall Street Journal* included Isabel Aguilera amongst its "30 Most Influential Business Women in Europe" in 2001 for her role in leading Dell Computer to the top of the market, with the largest volume of trade results achieved in Spain. Ms. Aguilera is also considered one of the "Top 25 Senior Managers in Europe" by *The Financial Times*, and was one of the "100 Most Influential People in Spain" in 2006, according to Spanish newspaper *El Mundo*. From 2002 until 2005, in her role as Chief Operating Officer for NH Hotels, Isabel Aguilera looked after every detail of the company's 240 hotels in 18 countries. Prior to joining NH Hotels, Isabel Aguilera served as Dell Computer Corporation's Chief Executive Officer and Business Unit Director for Spain, Italy and Portugal. Under her sound leadership, Dell increased its market position in Europe and moved from 9th to 1st in the Spanish market. Additionally, Ms. Aguilera served in sales and marketing capacities at Olivetti PC, Airtel Movil (Vodafone), and Hewlett-Packard.

Later in 2006, she combined her role as Country Manager of Google Iberia with her work as an independent consultant. In addition, Isabel Aguilera was General Electric's President for Spain and Portugal until 2009.

Today, her 20 years of experience in marketing and operations serve Isabel Aguilera well in her role at the Board of Directors of Indra, the leading Spanish IT company.

This tireless business maverick holds a degree in Architecture and an MBA by the Instituto de Empresa and a PDG (General Ma...

Isabel Aguilera

Speech Topics

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