



Kevin Daum is the award winning author of 5 books including his Amazon #1 best sellers *ROAR! Get Heard in the Sales and Marketing Jungle* and *Video Marketing For Dummies*. A shrewd marketer, Kevin Daum is an engaging and entertaining speaker, a respected columnist (Inc. Magazine, Smart Business Magazine), and Inc. 500 entrepreneur whose sales and marketing techniques have resulted in more than \$1 billion in sales. Kevin's background in theater and in running his own companies makes him an intuitive and authoritative speaker who puts the humor and fun back into communication.

This is the era of the Visible Difference. In the next five years, experts tell us, 60 percent of all information received will be video on handheld devices. More than two-billion videos are already downloaded daily from YouTube. A great video will boost your business and personal profile, and make you money, while a poorly made, boring, hard-sell production will turn off customers. How do you make creative and compelling videos without busting your bank balance? How do you create videos that make a Visible Difference on the bottom line? Kevin's zippy, humorous and high-practical-impact, multimedia content helps you immediately walk from the conference hall into a new world of being able to say the right thing to the right people in the right way. To book marketing speaker Kevin Daum call Executive Speakers Bureau 901-754-9404.

Testimonials

“Kevin is the ideal blend of entrepreneur and executive manager and is able to effectively share meaningful ideas with those around him.”

- Chairman, Federal Home Loan Bank of San Francisco.

“Kevin Daum’s energy and enthusiasm matches up perfectly with his ability to deliver a timely and relevant message for anyone who wants to re?ne and grow their business.”

- Publisher and CEO, Los Angeles Business Journa.

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Speech Topics

- Sales
- Marketing
- Entrepreneur
- Branding

