

Lauren Bush Lauren is the Founder and CEO of FEED, a social business whose mission is to "Create Good Products That Help FEED the World."

In 2004, Lauren became the Honorary Student Spokesperson for the UN World Food Program. In that role, she traveled to various countries and learned about the issues of hunger and poverty firsthand. Coming back to America, Lauren was inspired to create a consumer product that would engage people in a seemingly overwhelming fight to end world hunger. In 2005, she conceptualized the idea for FEED by designing the initial FEED 1 bag which, when purchased, feeds one child in school for one year.

In 2007, FEED was founded. Every product sold has a measurable donation attached to it and, to date, the social business has been able to provide over 94 million school meals globally through the WFP and Feeding America. FEED has also supported nutrition programs around the world, providing over 3.5 million children with Vitamin A supplements through UNICEF. Additionally, FEED has forged successful relationships with companies such as Target, Disney, Pottery Barn, Clarins, Whole Foods, Gap, Tory Burch, Rachel Roy, DKNY, Links of London, Godiva and TOMS.

Lauren is also the Chairman of the Board of the FEED Foundation, a 501c3 non-profit organization that supports programs and organizations that are effectively working to fight hunger and eliminate malnutrition throughout the world. For her work with FEED, Lauren was named one of Fortune Magazine's Most Powerful Women Entrepreneurs in 2009 and one of Inc. Magazine's 30 Under 30 in 2010. In 2012, Lauren was announced as the first National Lady Godiva Honoree of the Lady Godiva Program. In 2013, she became the 2013 Advocacy Award recipient from World ...

Testimonials

Lauren was fabulous! Charming, beautiful and eloquent-everyone was impressed."

- National Council of Jewish Women.

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