



**Bobbi Brown** first arrived on the beauty scene in 1991 with the launch of Bobbi Brown Essentials, and changed the face of makeup with a handful of 10 brown-based lipstick shades created to fill a void in the market of simple, flattering and wearable makeup. Brown's philosophy was simple: "Women want to look and feel like themselves, only prettier and more confident." Her unique approach to cosmetics was a long-awaited gift for women who wanted a more natural look, and therefore caught the attention of cosmetics empire Estée Lauder Companies, which acquired Bobbi Brown Cosmetics in 1995.

More than 20 years later, Bobbi Brown Cosmetics is a global brand, having expanded beyond lipstick to a full range of color cosmetics, fragrance and skincare. Today, with a presence in more than 1000 stores in 60 countries and 20 free-standing stores, Bobbi Brown Cosmetics is coveted by world renowned makeup artists, celebrities and style makers who appreciate Brown's unique approach to beauty and her ability to translate the latest trends into wearable, real-life looks.

In addition to running her company, Brown regularly shares her expertise on television, in magazines and newspapers, and online. She is the exclusive beauty editor of NBC's TODAY and Contributing Beauty and Lifestyle editor of Health magazine. A sought after lifestyle expert, Brown resonates with diverse audiences and has appeared on high profile shows including Oprah, The Martha Stewart Show and Dr. Oz. Also a New York Times best-selling author, Brown has written seven instructional and engaging beauty and lifestyle books. She continues to work editorially and is a permanent fixture backstage at New York Fashion Week, having worked with some of the industry's most influential designers...

## Bobbi Brown

### Speech Topics

- ☐ Women in Business
- ☐ Management
- ☐ Life Balance
- ☐ Entrepreneur
- ☐ Branding

