



**Amy Jo Martin** has the proven ability to see the potential in individuals before they see it in themselves and her superpower is getting them to realize their potential and take immediate action. She is one of the world's leading human transformation experts.

A small town girl from Wyoming, and Renegade known for humanizing brands and reinvention, Amy Jo is the author of New York Times best-seller "Renegades Write the Rules", Founder & CEO of multiple companies with 8-figure valuations, a keynote speaker, host of the top-ranked Why Not Now? Podcast, an educator, investor and board member with an online following of over 1 million people. By the end of her time with an audience, whether that be 10,000 people or an intimate group of Fortune 50 executives, Amy Jo has provided the "The Renegade Way". This is her proprietary mindset, method and set of tools that allow individuals to ask themselves Why Not Now? and go from idea to action as they green light their idea during the session. This experience is interactive and it creates instant psychological safety, confidence and community among the audience - true connections that convert and compound over time.

Her interactive method has resulted in audience members unlocking multi-million dollar deals, identifying global marketing campaign messages, expanding their companies internationally, harnessing Artificial Intelligence and avoiding team burnout.

Amy Jo's clients are reinventing the way they work and saving significant time, money and talent. Her client portfolio includes Dell, Hilton Worldwide, Nike, Dwayne "The Rock" Johnson and Google to name a few. Human transformation is an equal opportunity space. Amy Jo developed "The Renegade Way" for individuals, entrepreneurs,...

## Testimonials

"I invested more than 1 million dollars into myself. Tony Robbins, Grant Cardone. All the big guys, but this is one of the most impactful, life changing talks that I've been to."

- Entrepreneur, RIMAN.

"Amy Jo revolutionized the way I think about social media branding. Since her talk, I've turned several Direct Messages from Instagram into multi-million dollar deals."

- Top 1% Compass Realtor, Forbes 30 under 30.

### Amy Jo Martin

### Speech Topics

- Women in Business
- Technology
- Social Media
- Personal Growth
- Motivation
- Marketing

