



Daniel C. Esty is the Hillhouse Professor of Environmental Law and Policy at Yale University. One of the world's leading experts on corporate environmental strategy, he has advised dozens of companies in a range of industries across the world on energy, environment, and sustainability issues. His recent prizewinning book, *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage*, argues that pollution control and natural resource management have become critical elements of marketplace success and explains how leading-edge companies have folded environmental thinking into their core business strategies.

Esty speaks from his wealth of experience and boundless research on green business and explains—in clear and compelling terms—how companies can obtain an “eco-advantage” in the marketplace.

Leadership and scholarship. Esty holds faculty appointments in both Yale's environment and law schools. He also serves as the director of the Yale Center for Environmental Law and Policy (www.yale.edu/envirocenter) and the Center for Business & Environment at Yale (www.yale.edu/CBEY). Prior to taking up his current position at Yale, Esty was a senior fellow at the Peterson Institute for International Economics, served in a variety of senior positions on the U.S. Environmental Protection Agency, and practiced law in Washington, DC. He is the author or editor of nine books and numerous articles on environmental strategy, policy, governance, and regulation, and comments frequently on environmental issues on television and radio, as well as in such publications as the *Wall Street Journal*, *Financial Times*, the *New York Times*, the *Economist*, *Forbes* and *Fortune*.

Esty spent the 20...

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Speech Topics

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