



Leadership and management expert David Goldsmith is a consultant, advisor, speaker, telecast host, author of more than 500 published articles on topics such as strategy, technology, new product development, marketing, customer service, innovation, and forecasting to name a few, as well as having been a part of the NYU SPCS Faculty for 12 years. He is co-founder and President of Goldsmith Organization LLC based in Syracuse, NY.

Named by Successful Meetings Magazine as one of the speaking industry's Top 26 Hottest Speakers, David is known for delivering industry-customized and content-rich presentations using a proprietary approach he calls Consulting from the Stage. Each presentation is built by combining pre-program research with David's experience so that audiences receive practical and transferrable solutions through inspiring and engaging presentations.

While on NYU's SPCS faculty as an adjunct, David was awarded the school's Teaching Excellence award for the development and teaching of two core courses: Winning at New Product and Service Development and a management strategy course called Enterprise Thinking. The latter is based on David's holistic approach to leadership and management, Enterprise Thinking, which is the basis for his book, Paid to Think, due out in 2012.

David hosts two telecast series—the Institute of Management Consultants' Consultapalooza and the NY National Speakers' Association telecast series—where he has had the privilege of interviewing some of today's most innovative thinkers and leaders to educate both consultants and speakers on a global scale.

David holds an MBA from Syracuse University. His business history includes co-founding and operating nine companies in a wide range of industries.

## David Goldsmith

### Speech Topics

- Time Management
- Technology
- Teambuilding
- Marketing
- Management
- Leadership