



**Peter Balbus** is a recognized futurist and innovative technology commercialization expert with over 25 years of experience in helping clients establish new businesses and launch and expand profitable new products and services into emerging global markets. He mentors and coaches business and technology managers and executives on innovation and commercialization processes, and has also served in the roles of interim CEO, CTO, general manager and chief strategist for a variety of clients.

Prior to founding Pragmaxis, Peter Balbus held regional practice management and senior practitioner positions with leading global consulting firms, including Booz Allen & Hamilton, CSC Index and KPMG Strategic Services. He holds a B.S. in chemical engineering from M.I.T. and has completed the executive program in corporate strategy and finance at the University of Chicago Graduate School of Business. Call Executive Speakers Bureau to book Peter Balbus. To book Peter Balbus call Executive Speakers Bureau at 800-754-9404.

## Peter Balbus

### Speech Topics

- ☐ Technology
- ☐ Marketing
- ☐ Innovation
- ☐ Globalization
- ☐ Future

