



**Brian Carter** is a popular speaker and bestselling author selected to be IBM Futurist and recognized by LinkedIn as "an expert you should listen to." In his 20 years of business success, Brian has worked with organizations of all sizes, including Microsoft, NBC, Salesforce, JP Morgan, Humana, and The U.S. Army. His frequent media appearances include Bloomberg TV, ABC, *Forbes*, *The Wall Street Journal*, *Entrepreneur*, *AdWeek* and *The New York Times*.

A trusted expert and influencer for a decade, Brian has taught 50,000 students in topics including sales, generational differences, social media, customer service, leadership, teamwork, and marketing. He has 250,000 online fans and reaches an overall audience of over 3 million people each year. Brian's ideas and insights come from 20 years of trailblazing work in the modern business world, up-to-date experience, and deep case-studies. His hands-on, consultative and speaking work with 100's of companies in 25 industries means you get unrivaled expertise by collaborating with him.

Brian's business experience, cutting-edge insights, and stand-up comedy background culminate in a keynote speaker who leaves every audience entertained, motivated and armed with powerful strategies and tactics.

## Testimonials

"Brian Carter delivered as promised - humorous, insightful, great tips and advice on how to utilize social media for marketing purposes. Both of his sessions provided the audience meaningful takeaways on things they can implement in their businesses."

- Service AutoPilot.

"Brian received rave reviews and definitely knows his stuff. If you're looking for a speaker and want someone who is engaging, humorous and relates well with an audience, then Brian's your guy! He's also a pleasure to work with!"

- Professional Engineers of North Carolina.

### Brian Carter

### Speech Topics

- Teambuilding
- Social Media
- Sales
- Marketing
- Management
- Leadership

