



David Rock coined the term 'NeuroLeadership' and co-founded the NeuroLeadership Institute, a global initiative bringing neuroscientists and leadership experts together to build a new science for leadership development. David Rock also co-edits the NeuroLeadership Journal, heads up an annual global summit and is the author of four books, including the business-best-seller *Your Brain at Work*.

Dr. Rock is also the founder and CEO of the NeuroLeadership Group a global consulting and training firm with operations in 24 countries.

David's programs synthesize the large body of scientific research on cognitive neuroscience and interpret the results in ways that help his audiences understand how the brain works and how to make it function more efficiently.

People ultimately become more open to changing the behaviors which hold them back when they understand the brain science behind it. David Rock shows participants not only how their brains are wired, but also how to optimize and build performance, helping to produce the most successful (and well-adjusted) teams and organizations possible.

Academically, David Rock is on the faculty and advisory board of Cimba, an international business school based in Europe.

Dr. Rock is also a guest lecturer at universities in five countries including Oxford University's Said Business School, and on the board of the BlueSchool, a new educational initiative in New York City. He received his professional doctorate in the Neuroscience of Leadership from Middlesex University in 2010.

David Rock

Speech Topics

- Teambuilding
- Peak Performance
- Leadership
- Innovation
- Human Resources
- Creativity