



Kelly McDonald is considered one of the nation's top experts in diversity & inclusion, leadership, marketing, customer experience, and consumer trends. She is the founder of McDonald Marketing, which has twice been named one of the "Top Ad Agencies in the U.S." by Advertising Age magazine and ranked as one of the fastest-growing independently-owned companies in the U.S. by Inc. Magazine. Her client experience includes brands such as Toyota, Chubb, NASA, Kimberly-Clark, Nike, Harley-Davidson, Miller-Coors, and Sherwin-Williams. Kelly was named one of the "10 Most Booked Speakers in the U.S." and ranked #1 on the list of "25 Hot Speakers" by Successful Meetings Magazine. She has been featured on CNBC, in Forbes, Bloomberg BusinessWeek, Fast Company, on CNNMoney.com, and more. She is the author of four bestselling books on diversity & inclusion, marketing, the customer experience, and leadership. Her latest, "It's Time to Talk about Race at Work: Every Leader's Guide to Making Progress on Diversity, Equity & Inclusion" debuted as the #1 Bestselling Business Book in the U.S. Kelly lives in Denver and when she's not on the road speaking, she enjoys boxing (yes, boxing, not kickboxing) - and shopping for high heels. To book marketing speaker **Kelly McDonald**, call Executive Speakers Bureau 901-754-9404.

Kelly McDonald

Speech Topics

- Women in Business
- Virtual Keynotes
- Social Media
- Sales
- Marketing
- Leadership



Testimonials

"Kelly did an outstanding job presenting to our delegates at the 2006 Missouri Governor's Conference on tourism. Her presentation was powerful, engaging, motivating and most of all, timely! I know our delegates learned a great deal. It was a pleasure working with Kelly, and I look forward to calling on her expertise again in the future."

- Missouri Division of Tourism.

"Kelly's reviews were excellent. Lots of attendees stayed after with questions, which is always a good sign. Kelly is a pleasure to work with; she is always prepared and enthusiastic."

- World Shoe Association.