

Almost every "Professional Speaker" on the planet claims they're the number one in whatever topics they speak on. It's not about how many books you've written that matters.

What are the best practices based on a proven track record that one can transfer to their audience?

This is where **Brian Parsley** isn't your ordinary presenter. He began his career selling door to door over 30 years ago. Since then he's been a serial entrepreneur building three highly successful organizations, selling two over the past two decades.

Of course, we could bore you with accolades and awards, but those will not impact your upcoming event.

Brian takes a holistic approach with each talk, spending time with both stakeholders and attendees prior to each event. This creates a relatable, bespoke program that doesn't just entertain but delivers strategies your delegates will take away and use as soon as they walk out the door.

He teaches behavioral science around why people do what they do and how to manipulate challenging scenarios with good intent. His messages are powerful but filled with humor and stories so they resonate and can be recalled.

**Brian Parsley** is a Founding Principal of the Global organization The Constance Group based in Charlotte, North Carolina.

## **Testimonials**

"I find it difficult to listen to boring speakers, I am very competitive and want to learn best practices from others that share that same trait. Brian is one person that I never get tired hearing speak, he's had a huge impact on me to get better at what I do, win races."

- Juan Pablo Montoya - Driver, Two time Indy 500 winner.

"We have used Brian over the years and he never disappoints. His witty humor and real world experiences are refreshing in a world full of "know it all" speakers."

- Vice President of Quicken Loans Mortgage.

## **Brian Parsley**

## **Speech Topics**

Social Media

Sales

Retail

Personal Growth

Peak Performance

Organizational Skills

