



Dr Bart Sayle, thought leader in business transformation and culture, has delivered innovation and growth to businesses and institutions over the last 20 years. Mentor and trusted advisor to leaders of Fortune 500 corporations and large private companies, Bart works directly with CEOs and their executive teams to enable them to achieve Breakthrough results - results they did not think were possible.

Bart is driven by a vision that the world of business can and should be more effective, more creative and more fulfilling for everyone involved.

With a background of neuroscience to cultural anthropology, Bart has made a lifelong study of human creativity, human performance, and human systems. Protecting the Ocean is important to him, so he donates his strategic skills to the Ocean Health Council to ensure a prosperous ocean in the future.

He combines his passions with a vast knowledge of transformation to deliver inspirational keynote talks at companies such as Danone, Mars, Avon, Ferrero, T-Mobile, Nike, Coca-Cola Enterprises and Procter & Gamble. Each experience is customised, ensuring participants generate powerful insights and return to their business with the intentionality to make a difference.

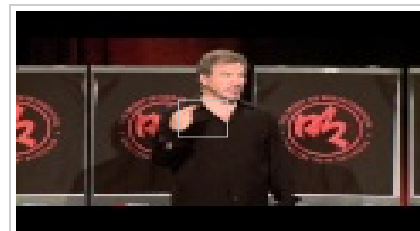
Bart is the founder and CEO of The Breakthrough Group, and the creator of the Breakthrough Process®. The Breakthrough Process® designs and delivers powerful futures for businesses, their brands and their people.

To date, over seventy thousand business professionals in more than fifty countries have experienced Breakthrough. These companies transformed themselves into innovative, high performance cultures that achieve Breakthrough Results.

**Bart Sayle**

### Speech Topics

- ▮ Innovation
- ▮ Creativity & Innovation
- ▮ Business Strategy
- ▮ Business Culture



## Testimonials

▮ "We should all ride the blue train. It will unleash creativity, imagination, courage and collaboration. This book is a map to re-discovering magical thinking, and team discovered truth." ▮

- **Michael J. Silverstein, Senior Vice President, The Boston Consulting Group and author, Treasure Hunt.**

▮ "The powerful forces that drive the blue train are certain to change forever the way we view and build our businesses. Riding the Blue Train is an essential blueprint for designing a corporate culture that encourages personal and collective creativity and transforms threats into opportunities. Packed with sage advice and enlightening examples, the book helps us recalculate success by focusing on the human equation." ▮

- **Steven B. Sample, President, University of Southern California.**