



Mike Abrashoff was the most-junior officer in the Pacific Fleet when he took command of the near-worst performing ship. Twelve months later, the USS Benfold was the best ship in the entire Navy - using the same crew. The story of that stunning transformation has lessons for every organization: leadership matters - and culture is everything. Mike's written three books - his first, *It's Your Ship*, has sold over 1.3 million copies. His Leadership Roadmap offers clear, battle-tested, and actionable steps. Mike shows people at every level of the organization how to engage and take incremental steps toward change that can make a dramatic difference at work. Mike is clear, "I didn't turn the ship around - my crew did that. What I did was to create an environment where they felt safe, empowered and supported. When you do that, anything is possible."

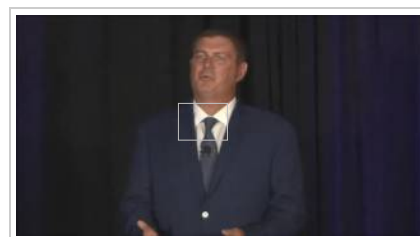
In many ways, what Mike was able to do with the USS Benfold was an extreme example of the same problems facing many organizations today. That's why dozens of publications including *The Wall Street Journal*, *Harvard Business Review*, and *Fast Company* have cited Mike's story as an inspiring lesson for business. Leaders especially identify with Mike's being accountable for the results in an environment where he couldn't make the rules.

"When my crew came to me with a problem, I'd say 'It's your ship - how would you fix it?'" Mike focused on the one thing he could influence: his crew's attitude, because culture is the ultimate competitive weapon for any organization. Mike's established a set of management principles that he calls *The Leadership Roadmap*. At the core of his leadership approach on Benfold was a process of replacing command and control with commitment and cohesion, and engaging the...

Mike Abrashoff

Speech Topics

- Virtual Keynotes
- Teambuilding
- Motivation
- Military
- Management
- Leadership



Testimonials

"Everyone loved Mike. He got a standing ovation. First time I've seen a keynote receive one in my history with ADESA."

- ADESA (Automotive Dealer Exchange Services of America).

"HOME RUN!!! Mike Abrashoff was a bases loaded home run! I believe he is the best that we have ever had. Wow!!!! Wonderful feedback from the members. All future speakers will be judged against a very high bar that he set!!"

- First Financial Resources.