



Experience counts in serious times. For four decades at Fortune, **Geoff Colvin** has covered the economic, political, technological, and competitive forces disrupting business and how top leaders and companies adapt and transform to win in spite of them. The big takeaway, Geoff says, is that winning companies and leaders summon the courage to act -they stop protecting the past and start inventing the future -and they confront this reality faster than the competition. As business leaders face their biggest challenge ever, Geoff Colvin is the voice of experience who shines a light -revealing a clearer path for an uncertain future. His columns and cover stories for Fortune have earned him millions of loyal fans. Many of them also hear him dispense critical business insights on the CBS Radio Network, where he reaches seven million listeners each week. Geoff's bestselling books include *The Upside of the Downturn*, *Talent is Overrated*, and *Humans are Underrated*. A keynote speaker with compelling content, Geoff Colvin is also a brilliant panel moderator and interviewer.

As Fortune's senior editor-at-large, Geoff Colvin is now in his fourth decade at Fortune. He is one of business journalism's sharpest and most respected commentators on leadership, management, globalization, government regulation, corporate governance, competition, the economy, the infotech revolution, human performance, and related issues.

In addition to his daily CBS Radio Network segments (he's done over 15,000 since 1995), Geoff has appeared on Today, Good Morning America, Squawk Box, CBS This Morning, ABC's World News Tonight, CNN, PBS's Nightly Business Report, and dozens of other programs. He also served as anchor of Wall Street Week with Fortune on PBS.

In additio...

Geoff Colvin

Speech Topics

- Virtual Keynotes
- Technology
- Personal Growth
- Peak Performance
- Motivation
- Moderator/Discussion Leader



Testimonials

“Geoff did a fantastic job and really set the stage for the remainder of the day and his perspectives were repeated during later sessions.”

- Group Communications Director, The Coca-Cola Company.

“We were completely amazed with how incredible Geoff was with the five very unique sessions we had him lined up to moderate. He added a layer of additional perspective to each and every one of those sessions that we just would not have expected. Truly amazing.”

- Tax Senior Manager, National Growth Team, Deloitte Tax LLP .