Saj-Nicole Joni, PhD is an internationally acclaimed business strategist and confidential advisor to CEOs and their top executives. She is often called upon by executives to serve as their thinking partner focused on tough strategic choices that define their impact and legacy. Saj-Nicole helps leaders to think about context, judgment, complexity, and future possibilities. She is highly regarded in the business world as a trusted, unbiased 'third opinion'.

"Working with Saj-Nicole," says one CEO, "is like having an entire brain trust of deep thinkers to help you work out your toughest issues." A provocative sparring partner, she helps draw out leaders' strategic thinking to view all sides of a problem, test multiple possibilities, and look far ahead to the consequences of potential paths of action. Saj-Nicole never gives advice; instead, she challenges leaders to think more profoundly about the future — in order to be ready to meet it.

Saj-Nicole draws upon her senior leadership expertise as an executive at CSC Index and Microsoft, where she distinguished herself in global strategy, finance and organizational leadership. She has served on a number of boards including public and private companies. She currently serves as a Trustee of the New England Conservatory and on the advisory board of the Simmons School of Management.

Her book, *The Third Opinion*: (Portfolio: 2004), was met with critical and professional acclaim. Her second book *The Right Fight* (with co-author Damon Beyer) was released by Harper Collins in February 2010. A frequent speaker with a regular column featured on Forbes.com, Saj-Nicole has appeared on National Public Radio Marketplace and has appeared in publications including *The Ha...*

Testimonials

"Saj-nicole quickly got to the root of the questions I had about my company's business model. She has a rare ability to think both strategically and tactically in a coherent way, which is what a CEO needs in a sounding board and sparring partner. I found her assistance immensely valuable and recommend her highly."

- CEO, Information Services Company.

"When I first met Saj-nicole, she was immediately helpful, bringing enormous business savvy, and an uncanny ability to zero in on the key areas I needed to focus on. She's much more attuned to the full suite of demands and pressures a CEO is likely to face than the classic senior management consulting partner, which makes her extremely helpful as an inner circle advisor. Saj-nicole has a caring way of being hard-nosed, blunt, but effective. I like and value that about her, even when the truth is difficult to hear."

- Chairman, Global Investment Bank.

Saj-Nicole Joni

Speech Topics

- *Teambuilding*
- *Leadership*
- *Business Strategy*