



## Change Management from THE Change Manager

With more than 30 years of experience, earning serious results for some of America's best known corporations including Walmart, Ameritech, Convergys, AT&T, IBM, Pitney Bowes, and SuperValu, Keith Wyche has risen to become a successful corporate president and one of the highest-ranking African-American executives in the U.S. Keith understands the rules for success; rules he now shares as an author, speaker, and thought leader.

### Corporate Transformation Leader

Keith knows first-hand how to lead an organization through change. As President of Cub Foods (a division of SuperValu), a \$3 billion grocery chain with more than 8,000 employees, Keith led the division to double-digit sales growth in his first year. After successfully turning around Cub Foods, SuperValu needed Keith to turn around Acme Markets (a larger division of SuperValu with 113 grocery and pharmacy stores and 11,000 associates) that had been on a downward spiral as sales and profits had declined for the prior five years. Within a year as President, Keith had reversed that trend and led the chain to growth for the first time in a half a decade. Before joining Supervalu, Keith was President of U.S. Operations for Pitney Bowes. There he turned around an organization that was losing clients, seeing its competition eat its market share, and suffering from a demoralized workforce.

Keith began his career in sales, marketing and management with AT&T and IBM. Currently, he is Regional Vice President at Walmart, responsible for ensuring a clean, fast and friendly customer experience at Walmart's Large Format stores in the Northeast. Previously, he served on the Corporate Board of Directors of WMS Industries (a...

**Keith Wyche**

### Speech Topics

- Teambuilding
- Retail
- Organizational Skills
- Management
- Leadership
- Diversity



## Testimonials

Keith's presentation at our Black Employee Network's "Position Yourself for Success" Seminar was outstanding! We received numerous notes and emails on the effective delivery of Keith's content material in which he focused on the importance of mentoring and being mentored... I am confident that as a direct result of his presentation, the number of volunteer mentors in our "Mentor Me" program has nearly doubled!

- Lakeisha Tutt, Hewlett Packard Company.

Keith absolutely met and in some instances exceeded our expectations. The feedback was overwhelmingly positive for both the keynote event and the follow-up workshop. Our employees appreciated his candor, personal story, and the practical tools and tips he was able to share.

- Deena Rembert-Neason, Dr Pepper Snapple Group, Vice President - HR Services.