



Two words that are very often used to describe **Max Carey** are "Dedicated" and "Enthusiastic". Not surprising, given his overwhelming desire to help people succeed in their personal and professional lives.

Throughout his life, Max has thrived on meeting challenges head-on. At Columbia University, he was an Ivy League and NCAA record-setting defensive back. After graduation, he became a Naval aviator, and was one of the elite few fighter pilots to achieve Top Gun certification.

In 1981 he founded Corporate Resource Development (CRD), a marketing and sales consulting firm. A few years after it's inception, CRD was named to the INC 500 list of fastest-growing privately held companies in America. The challenges of balancing a successful business and a successful personal life are captured in his widely-acclaimed book *The Superman Complex - Achieving the Balance that Leads to True Success*.

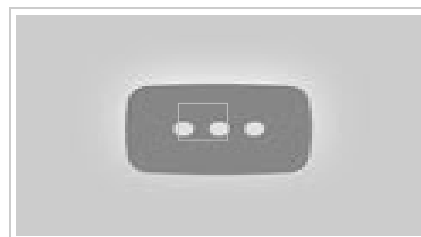
In addition to being the President of his own company, Max serves on the Board of Directors for Outback Steakhouse, k-Force, Inc. and is the Entrepreneur in Residence at the University of Southern California Marshall School of Business. He is also the founder of Wingspread, a non-profit organization for children, and is a past recipient of the Dr. Martin Luther King, Jr. Humanitarian Award.

To book Max Carey call Executive Speakers Bureau at 901-754-9404.

Max Carey

Speech Topics

- ☐ Sales
- ☐ Peak Performance
- ☐ Marketing
- ☐ Management
- ☐ Leadership
- ☐ Change



Testimonials

☐ "Max's energy gets everybody going. His motivational message is clear and gets people charged up to take their performance to the next level and beyond. It is a can't miss experience." ☐

- Outback Steakhouse.

☐ "A belated note to tell you how much I enjoyed your presentation...I am not blowing smoke when I say you got to me like few professionals ever have. I believe I will be different, I will be better in my business because of you. Thank you so much." ☐

- Cigna Health.