



**Dr. Dave Logan** is the bestselling author of *Tribal Leadership* (#1 New York Times), *The Three Laws of Performance*, and *The Best Medicine*. He is a consultant to dozens of Fortune 500 companies and is endorsed by some of the most successful Leaders in the world. Dave is called an expert in organizational management, a guru in leadership, and a cultural transformationalist.

He has been interviewed on CNN, Fox, National Public Radio and most major networks. His CBS MoneyWatch blog has been read by over two million people, and his TEDx Talk (selected as an official TED Talk) has been seen by over a million people.

Dave has been on the USC faculty since 1996, and served as associate dean for four years. He teaches in the Executive MBA, Executive Master of Leadership, and Master of Medical Management programs. He is also on the faculty of the American Association for Physician Leaders (formerly ACPE), the Getty Leadership Institute at Claremont Graduate School, the Global Institute of Leadership Development (Linkage) and over a dozen corporate universities around the world. He has guest lectured at many major business schools around the world.

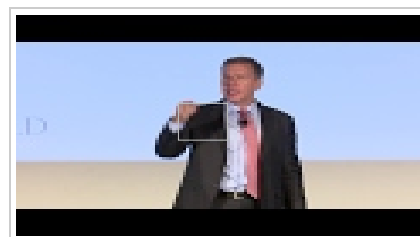
Dave's business is business culture. He brings culture into sync with markets, strategy, and all parts of a business, resulting in high performance, energized customers, vibrant employees, and centers of innovation. The research for his company was published in 2008 as *Tribal Leadership* (Collins).

Dave studies how people communicate within a company – and how to harness our natural gifts to make change within organizations. He looks at emerging patterns of corporate leadership, organizational transformation...

## Dave Logan

### Speech Topics

- TED Talks
- Teambuilding
- Management
- Leadership
- Corporate Culture
- Business Strategy



## Testimonials

Dave's recent class about Tribal Leadership at Qualcomm drew an enthusiastic crowd of managers, directors and vice presidents. I have received so many positive comments from people who felt Dave really connected with them. They liked his presentation style and said they learned useful management tools. Some managers have even formed a discussion group called "Tribal Leadership" to share ideas and principles introduced by Dave and to bolster their management skills. It's definitely one of the most engaging presentations my team has experienced.

- QUALCOMM.

When I first heard Dave, John, and Halee describe the Five Cultural Stages they had identified, the world became much clearer to me. Here was a description of individual and group behavior that reflected with much greater clarity the world we live in! And here was a model that everyone who heard the explanation identified with - instantly. The Cultural Stages map [the basis of Tribal Leadership] has been an invaluable tool working with high performing professionals and clients. It enables us to set the bar at new heights and quickly and positively influence behavior to seek and reach the new bar.

- CB Richard Ellis.

