



Robert W. Wendover has been researching and writing about workforce trends for more than 20 years. Wendover currently serves as Managing Director of the Center for Generational Studies.

Mr. Robert Wendover has authored the Center's training curriculum Generations: Understanding Age Diversity in Today's Workplace. His nine books include: Crossing the Generational Divide, On Cloud Nine: Weathering the Challenge of Many Generations in the Workplace, High Performance Hiring, High Performance Recruiting, Two Minute Motivation: How to Inspire Superior Performance, and Handpicked: Finding and Hiring the Best Employees. His first book, Smart Hiring, first published in 1988, has just been released in its sixth edition.

Mr. Wendover serves as the editorial director of the Center's monthly newsletter, GenTrends, and has written or contributed more than 200 articles for a wide variety of publications. Mr. Wendover is a regular guest on radio and TV across the U.S. His credits include CNN, CNBC, The Atlanta Journal Constitution, The Detroit Free Press, The Florida Sentinel, The Denver Post, The Providence Journal, The Fort Worth Star-Telegram, Entrepreneur, Money and even Women's Wear Daily. In addition, he has written monthly columns for both retailers and Realtors. Mr. Wendover has also served as special advisor to the American Productivity and Quality Center.

Mr. Wendover's education includes degrees in psychology, education and industrial arts. He served on the management faculty of the University of Phoenix for more than ten years. He has earned the designation of Certified Speaking Professional (CSP) from the National Speakers Association. Along with being past president of both the Colorado Speakers Association and the Rocky Mountain Chapter of the ...

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Speech Topics

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