Boyd Cohen, Ph.D., LEED AP, is an urban and climate strategist focused on researching, teaching and outreach in the areas of urban innovation and entrepreneurship and smart cities. Along with Hunter Lovins, Boyd released Climate Capitalism in 2011. Boyd is releasing his next book: The Emergence of the Urban Entrepreneur in May 2016 (Praeger) with a foreword by Richard Florida. This book reflects his research over the past several years on the role of cities in stimulating innovation and entrepreneurship and the emergence of entrepreneurs who shape and are shaped by their urban environments. Dr. Cohen is the lead guest editor for a special issue of California Management Review on Smart Cities, Open Innovation and the Collaborative Economy.

Boyd developed the Smart Cities Wheel as a framework for establishing and implementing smart city strategies and for benchmarking cities around the globe. It has been translated into Spanish, Swedish, Hebrew and Dutch among other languages.

After finishing a three-year stint at Accenture, Boyd obtained his Ph.D. in strategy and entrepreneurship from the University of Colorado (2001). Boyd is a professor, researcher and consultant in the entrepreneurship, sustainability and smart and sharing cities arena. Boyd has been an advisor to green developments such as the Vancouver Athlete's Village and cities such as Buenos Aires and Beaverton, Oregon. Boyd has co-founded numerous green startups in real estate, ICT and carbon origination. Boyd is bi-lingual (English and Spanish) having taught MBA courses in sustainability at the Instituto de Empresa (Madrid, Spain), INCAE (Costa Rica), Universidad de San Andres (Argentina) and la Universidad del Desarrollo (Chile)

Boyd has published numerous academic articl...

Boyd Cohen

Speech Topics

Environment

Testimonials

He is obviously a bright fellow but brings it down to a language that we can use.

- Rob Safrata, CEO Novex Couriers.

Boyd is a bold unmitigated revealer of the business case (for climate protection).

- Elizabeth Sheehan, President Climate Smart.