



**Keynote speaker Eric Lowitt** is a student and teacher of strategy and sustainability - how companies grow, innovate, and become more agile by embracing sustainability. Having invested several years into the topic, Eric has authored or co-authored more than 20 articles. His book on the topic, *The Future of Value*, was published in September 2011. His work has been published by *Forbes.com*, *Business Strategy Review*, *The Journal of Business Strategy*, *Inside Supply Management* and *Corporate Governance*, as well as news wires, industry publications and other media outlets. *Sustainable Life Media* and *GreenBiz.com* host Eric's sustainability columns.

Driven by a fascination with how companies compete, Eric began his consulting career as an analyst with Accenture in 1996. While at Accenture, a respected partner and thought leader took Eric on as a mentee. Through this mentor relationship, Eric read and assessed more than 120 business strategy books, developing a passion for thought leadership in the process. Soon after an assignment in London, he enrolled at the Wharton School, where in 2001 he earned an MBA in strategic management. More recently Eric held several competitive strategy and market research positions with Fidelity, led Accenture's sustainability research program, and served as specialist master in Deloitte Consulting LLP's sustainability practice.

In addition, Eric is proficient in Japanese (having studied in Japan during his sophomore and senior years of university), an avid baseball fan, and historian. He and his wife live outside of Boston, Massachusetts with their two young children.

## Eric Lowitt

### Speech Topics

- Peak Performance
- Innovation
- Environment
- Business Trends

