

Max Jaffe, the founder and CEO of Spending Solutions, Inc., works with people who want to understand how to handle money in their everyday lives. A CPA, he is the author of Maximizing Your Money and conducts money workshops at conventions and corporate meetings.

His patent-pending LiquidTM app is a tool that connects time worked with consumption. This fun tool generates a customized, personal spending plan so people can easily handle their money and make it stretch to the max. Max has worked with money all of his career: billions of dollars of money. He was an auditor with Price Waterhouse and a treasurer for a multi-billion dollar commercial real estate developer, MEPC American Properties. At MEPC, Max was responsible for both debt and investment management. He controlled a \$1 billion commercial paper program, a \$500 million investment portfolio, and oversaw day-to-day cash management for 30 different real estate properties.

Max has a strong volunteer record in the community. He has taught economics to high school seniors, coaches Special Olympians in their swimming program, and volunteers for the American Cancer Society's Cancer Survivors Volunteer Network. A spoiled rich kid from birth, Max learned the cold, hard facts about money woes in second grade when his father's oil exploration business was sabotaged. On Max's 8th birthday, his family shamefully moved out of their posh 8,000 square-foot North Dallas mansion into a small, three-bedroom apartment. That childhood experience instilled in Max a burning curiosity about money and how it works, and he resolved to keep more of what he earned over his lifetime. Today, he teaches others personal money management skills.

To book Finance speaker Max Jeffe call Executive Speakers Bure...

## **Testimonials**

"You're the first 'money' person I've heard speak who motivated me rather than made me feel guilty about my poor money managing habits. You really have a gift and so many people need to hear what you shared with us."

- AISD.

"Before your presentation I never thought about calculating the hours it takes to earn the dollars I spend. Now I think harder about the things that I want because I realize how long it took me to earn the money."

- Counseling Solutions, Inc...

## **Max Jaffe**

## **Speech Topics**

Finance

