



A leading technology forecaster and strategist, Daniel Burrus has established an international reputation for accurately predicting the future of technological change and its direct impact on the business world.

He has delivered over 3,000 keynote speeches worldwide and is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes Lockheed Martin, Verizon, Microsoft, VISA, Deloitte, Google, Procter & Gamble, KPMG, Honda, FedEx and the U.S. Department of Defense.

Burrus is also a featured writer with millions of monthly readers on the topics of disruptive innovation, exponential change and the future for a variety of publications, including CNBC, Huffington Post and Wired Magazine.

He has been the featured subject of several PBS television specials and has appeared on programs such as CNN, Fox Business and Bloomberg. Burrus has been quoted in a variety of publications, including Harvard Business Review, The Wall Street Journal, Financial Times, Fortune and Forbes.

Burrus is an innovative entrepreneur who has founded six businesses, four of which were U.S. national leaders in the first year. He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

He is the creator of the Hard Trend Methodology and the Anticipatory Organization® Business Model now being used by leading organizations...

Testimonials

“Daniel Burrus was fabulous! He received rave reviews from our participants for his relevancy, insight, expertise, and style. He’s the only keynote speaker we have invited back numerous times. I am convinced the extraordinary success of his continued contribution is due in no small part to the enormous amount of time he puts into each presentation, customizing it to fit the unique, challenging needs of our audience each year.”

- CEO, Global Retail Marketing Association.

“This is the third time Daniel Burrus has addressed this conference, and each presentation has been better than the last. I wouldn’t hesitate to invite him back again in the future!”

- First Data Resources.

Daniel Burrus

Speech Topics

- Technology
- Retail
- Internet of Things (IoT)
- Innovation
- Futurist
- Future Trends

