



Professor Emeritus **Bill G. Felkey** was born in Nagoya, Japan; Auburn University has been his professional home since 1977. He received his B.A. in Psychology and Communication from the University of Maine and his M.S. in Instructional Systems Technology from Indiana University. His research interests focus on the creation of knowledge-bases and the use of advanced technology in healthcare. Since information is a common denominator for all disciplines and specialties he moves easily between all types of healthcare issues and concerns.

From a list of over a dozen awards, he is the founding editor of Computer Medicine for the Hospital Pharmacist. In 1992, he was the winner of the International Interactive Communication Society, Best Interactive Program, "About Your Diabetes". Bill co-developed PHOCUST (Pharmacist Opportunities in Compliance Using Skills Training) which received the H.A.B. Dunning Award in 1993 by the American Pharmaceutical Association. His other professional accomplishments include the Most Outstanding Faculty Member of the School of Pharmacy for 1996, and in 1997, he received the Auburn University Outreach Ward for Excellence. In 2004, Bill was selected as the favorite seminar speaker of pharmacists in a national survey conducted by Drug Topics. He was favored over Colin Powell, Rudi Giuliani, and Dick Cheney.

Professor Felkey has secured or assisted in delivering over five million dollars of funded research while at Auburn. He has authored two informatics text books, and presented and published over 1400 papers and presentations on topics of computers, health system informatics, use of technology in medical, nursing and pharmacy practice, and management and technology issues in healthcare systems. His students call him...

## Bill Felkey

### Speech Topics

- Technology
- Management
- Healthcare

