



Steven Schussler is a master at multi-tasking as the World's Premiere Branding Expert, Consultant, Entrepreneur, Restaurateur and creator of Rainforest Cafe®, Teacher, Motivational Speaker, Columnist for the Minnesota Business Magazine and National Best-selling Author of "It's A Jungle In There, Inspiring Lessons, Hard-won Insights and Other Acts of Entrepreneurial Daring".

Passion and imagination are the two most powerful engines of success. Entrepreneur speaker Steven Schussler has breathed life into his restaurants, retail, attractions and entertainment venues worldwide by combining persistence and an unwavering belief in his dreams.

Steven started his entrepreneurial career early with a paper route at 9 years old and reinvented himself many times with more than a dozen jobs before his sixteenth birthday. As an executive in the television and broadcast industry, Steven learned to sell concepts and the intangible. A creative type all his life, Schussler has a passion for conceiving concepts that appeal to the masses. His career in the restaurant industry began with the development of Jukebox Saturday Night, a nostalgic restaurant and night club with 8 locations in Chicago, Illinois; Des Moines, Iowa; Springfield, Massachusetts; San Francisco, California and Minneapolis, Minnesota.

Well-known as the creator of one of the most successful themed restaurants in the world, Rainforest Cafe® (A Wild Place to Shop and Eat®), Steven opened the first at the Mall of America in Bloomington, Minnesota in October 1994. Steven and his public company owned and operated 45 Rainforest Cafe restaurants in seven years, on three continents and sold the chain to Landry's Restaurants in 2000, but not before receiving more than 40 award...

Steven Schussler

Speech Topics

- Marketing
- Leadership
- Innovation
- Entrepreneur
- Creativity
- Branding

Testimonials

"The energy and passion you have was immediately transformed to our group. They were all blown away with everyone's creativity, knowledge and pride in what they are doing. The incredible thing I observed is that everyone in our group took away something different which they could personally relate to; whether it be prototyping, risk taking, repeated success, setting your sights on what you really want and going full steam, etc. My personal goal is to find my own "crate" or "ship"."

- General Mills.

"Steven's 'out of the box' approach to self-promotion and sales inspired our Advisors to tap into their creative side and reignite building their practices. His relentless pursuit of success is inspiring, and his presentation leaves you motivated to take it to the next level."

- Merrill Lynch.