



Trust issues, leadership missteps, and ethics problems can threaten any organization, impact market value and cause irreversible damage. **Frank C. Bucaro** helps leaders and individuals at the best and most admired companies skillfully navigate the high road to success.

His unique career path from the classroom to the board room began a number of years ago when a succession high profile media reports captured his attention. While still an instructor of moral theology, he became increasingly aware that problems relating to unethical practices in the marketplace seemed to be on the increase.

Believing that ethics and values had the power to increase business success rather than impede it, Frank left teaching and formed a business partnership offering keynotes and seminars. The transition to business owner was nearly seamless with the introduction of his first keynote entitled HOW DO YOU SPELL SUCCESS? E-T-H-I-C-S!

Word spread about his entertaining and humorous approach to the serious subject of ethics and soon large and small organizations, Fortune 500 companies and associations in the USA and Canada were contacting Frank about his programs. Participants continue to be inspired by Frank's high content, humorous and practical programs which serve as encouraging reminders of the power of ethics and values-based leadership. His programs are a natural fit with organizations interested in reinforcing their commitment to ethics and values and reducing vulnerability to costly ethics and compliance problems.

He is a business owner and author of the book *The Trust Puzzle: How to Keep Your Company on the Ethical High Road*. His articles have been published in a variety of industry publications and in ethics and compliance ma...

Frank Bucaro

Speech Topics

- Personal Growth
- Life Balance
- Business Ethics
- Attitude



Testimonials

“Frank Bucaro’s presentation on the “High Road of Ethics” was the highlight of our Conference and set the tone with other speakers as well. His colorful examples helped the audience remember the important points of his talk. Our members will be talking about Frank’s examples of valued leadership ethics for a long time. Thank you!”

- Executive Director, Carolina-Virginias Telephone Membership Association..

“I’ve known and trusted Frank for many years after first seeing him do an amazing keynote. Later had Frank help us build a company code of ethics which served to guide us during rapid growth. Most recently I had Frank in to conduct a 90minute ethics workshop for my Midwest leaders. He’s energetic, passionate, funny and one of the top experts in the world on the topic of ethical leadership.”

- VP President, Midwest Division, Corporate Partnership and Bartlett Tree Investing Solutions.

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