



Today Barry Maher is in demand for business audiences of all types. But Barry first made his mark as a world-class salesperson and sales manager, then as a management and sales consultant, helping clients improve their productivity, often dramatically. Selling Power magazine declared, "To his powerful and famous clients, Barry Maher is simply the best sales trainer in the business."

It soon became apparent that the strategies that were so effective in helping managers and salespeople succeed worked every bit as well with the issues all of us face in business.

Whether as a speaker or a consultant, Barry is hired to get results: to improve productivity and attitude and ultimately, the bottom line. To make his clients money.

Those clients include organizations like ABC, the American Bar Association, the American Management Association, AT&T, Blue Cross, Budget Rent a Car, Canon, Country Kitchen, Infiniti Automotive, Johnson & Johnson, Lufthansa Airlines, Merck, the National Lottery of Ireland, the Small Business Administration, Verizon and WellPoint as well as innumerable professional and trade associations.

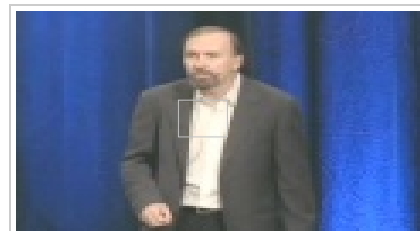
Barry's book, Filling the Glass was cited as "[One of] The Seven Essential Popular Business Books" by Today's Librarian magazine. His latest book, No Lie: Truth Is the Ultimate Sales Tool, from McGraw-Hill, has been translated around the world. His other books include The Prentice Hall Marketing Yearbook, the niche book, Getting the Most from Your Yellow Pages Advertising and the mini-cult classic novel, Legend.

Barry himself has appeared on The Today Show, NBC Nightly News, CNBC and on well over 800 local television and radio stations. And he's frequently featured in publications like USA Today, The Wall Street Journal, The Ne...

## Barry Maher

### Speech Topics

- Motivation
- Management
- Communication Skills
- Business Communications



## Testimonials

□ "Barry's high-energy sessions generated a great buzz for our entire conference program. Our attendees pay for each session they attend and to have them talking about Barry's [sessions] for days is high praise indeed. He will be back!" □

- Allan Heydorn, Conference Chairman, Cygnus Business Expositions.

□ "The absolutely perfect choice as our keynote speaker . . . I can't tell you how delighted I was . . . [the] presentation really motivated our attendees." □

- Sharon Palmer, Events Manager, Professional Photographers of America.