



**Andrew Razeghi** is adjunct associate professor at the Kellogg School of Management at Northwestern University. As a writer, educator, and adviser to organizations on creativity, innovation and leadership, his work spans industries, from consumer packaged goods to healthcare, tourism to media, and non-profit organizations to professional sports teams.

A few of his clients include Aurora Healthcare, Brinker International, Darden Restaurants, GE, GlaxoSmithKline, the Houston Texans, Motorola, Novartis, PepsiCo, Switzerland Tourism, and World Kitchen. Andrew speaks to thousands of people each year at trade association and organization events and has appeared in a number of media outlets including ABC-TV, Air America, The Chicago Sun-Times, China Daily, El Norte (Mexico), FAST COMPANY, NPR, The San Francisco Chronicle, and The San Jose Mercury News.

Prior to joining Kellogg, Andrew Razeghi taught the capstone MBA course on strategy and organization at The Graduate School of Business at Loyola University Chicago. Shortly after the fall of communism in Central Europe, he was invited to be among the first American professors to teach free market economics at The Prague University of Economics in Prague, Czech Republic. In addition to his work as an educator and adviser, Andrew is a review panelist for The Wright Centers of Innovation at The National Academies of Science in Washington, D.C.; a Thought Leader with Knowledge Dialogue; and an Advisory Board Member of Americans for Informed Democracy (AID), a non-partisan 501(c)(3) organization working to raise global awareness on more than 500 university campuses and in more than 10 countries.

Andrew Razeghi's newest book on innovation is entitled THE RIDDLE: WHERE IDEAS COME FROM...

## Andrew Razeghi

### Speech Topics

- Marketing
- Management
- Leadership
- Innovation
- Creativity

