



Jay Baer is a Hall of Fame Speaker, *New York Times* best-selling author of six books, internet pioneer, entrepreneur, and the most inspirational expert on marketing, word of mouth, and customer service.

Jay spent 20 years in digital marketing, consulting for more than 700 companies during that period, including 30 of the FORTUNE 500. His current firm - Convince & Convert - provides social media and content marketing advice and counsel to leading companies such as Oracle, Salesforce.com, California Tourism, Billabong, Hardee's, DOLE and more.

His second book, *Youtility: Why Smart Marketing is About Help not Hype*, was #3 on the *New York Times* business best seller list, and a runaway #1 Amazon bestseller. Jay speaks numerous times per year worldwide, and shows how to use technology as an unfair marketing and customer service advantage. As a result, audiences will rethink their approach to marketing and customer service, helping them gain more customers and keep those they've already earned.

Jay's Convince & Convert blog was named the world's #1 content marketing blog by the Content Marketing Institute and is visited by more than 200,000 marketers each month. Jay also hosts and produces the Social Pros podcast, which is downloaded 25,000 times monthly.

A fixture in social media, Jay draws attention to interesting and useful articles, videos, blog posts and events via following on Twitter, Facebook, LinkedIn and Google Plus, which number more than 100,000. He is also an active venture capitalist, and is an investor or advisor to more than a dozen early-stage technology and social media companies.

Convince & Convert is the fifth multi-million dollar company Jay has started from scratch. Before his m...

Testimonials

“Absolutely phenomenal! I've lost count of the people who've told me he's the best, most applicable speaker we've ever had at our conference. I don't know how we can top him next year. Thanks for your help in getting him booked. He was fantastic!”

- Caterpillar.

“The minute Jay (literally) ran up on stage to inspire over 700 property managers, the energy level in the room reached phenomenal heights. His style—a perfect balance of humorous examples and educational insights—kept people engaged until the very end. It was informative, actionable, and personal—and incredibly valuable to our customers.”

- Head of Marketing, Appfolio.

Jay Baer

Speech Topics

- Social Media
- Marketing
- Emcee
- Customer Service

