



Widely recognized as a pioneer of the modern-day coaching movement, **Alan Fine**'s core belief is that people have the capacity for extraordinary things. The secret to unlocking performance is a counterintuitive focus on doing what they already know.

Alan is the co-creator of the world-renowned performance model known as GROW®. The GROW Model has evolved into a universally applicable model for tapping into and focusing human potential. Tens of thousands of people around the world use this best-in-class performance model each year to develop personally and professionally. Using this innovative model, Alan has successfully coached world-class athletes, musicians, and Fortune 1000 CEOs.

Alan has spent the last 35 years helping people from all walks of life to improve their performance and maximize their potential. In 1985 he founded InsideOut Development, a professional services firm dedicated to helping individuals and organizations achieve performance breakthroughs. His award-winning performance training methods have been deployed throughout Fortune 1000 organizations such as IBM, Boeing, Proctor & Gamble, Yum! Brands, GAP, and Honeywell.

In his New York Times best seller, *You ALREADY Know How to Be GREAT*, Alan discusses business and personal-life applications of the G.R.O.W. performance model. The book was recognized as The 2010 Best Leadership Book of the Year and earned a spot on Forbes' 2013 Career Coaching Summer Reading List. Alan is a member of the National Speakers Association and has received the CSP (Certified Speaking Professional) designation.

Testimonials

“Alan and the InsideOut Development team partnered with our organization in a richer, more robust manner than any other vendor I have ever worked with. Their support, insight, guidance, and follow-through were simply unmatched in terms of impact and value to our organization. We were engaged in a significant global leadership transformation and their partnership and the GROW model were key to our success.”

- Sr. Manager Learning & Organizational Development at eBay.

“Wow! Alan did an outstanding job presenting to our audience at the 2014 WINS (Women's Initiative for Networking & Success) Leadership Conference. Our participants loved his message, his stories, and the way he engaged them in experimenting with key learning objectives. Thanks for contributing to the success of our conference.”

- Product Developer | Chemistry, Engineering, & Environmental Science at McGraw-Hill Education .

Alan Fine

Speech Topics

- Peak Performance
- Motivational Keynote
- Management
- Leadership
- Inspiration
- Human Resources

