



We have seen the future of annual meeting entertainment and it is World Classic Rockers--a super-group featuring members of Journey, Lynyrd Skynyrd, Santana, Boston, Toto and Steppenwolf. They play nothing but the hits, and after a day of lectures, breakout sessions, discussions, and debates, this is exactly what conference-goers are craving.

Nick St.Nicholas

Nick St.Nicholas' music career began in Toronto when he first formed a band called the Mynah Birds, a group of unknowns that would begin the careers of the king of funk, Rick James, and Neil Young of Crosby, Stills, Nash & Young. One year later he would assemble another band called the Sparrow. Using an unknown lead singer, John Kay, as their front man, and little money in their pockets, Nick drove the band from Toronto to the Sunset Strip in search of a record deal. Once in Hollywood, the Sparrow would soon change their name to Steppenwolf and a film that would become an instant classic, Easy Rider, would launch their biker anthem, "Born To Be Wild" into rock and roll history. Nick toured and recorded on many of their gold and platinum albums including Early Steppenwolf, Steppenwolf Live; At Your Birthday Party; and Monster. Some years later, he began his quest to form another band that would appeal to an entire generation. But this time it would not be a group of unknowns, he would instead seek to combine the talents of several of the most prominent musicians, singers and songwriters whose work represented a number of smash, popular chart-topping hits from the greatest bands in the world. The end result of his efforts is the formation of the World Classic Rockers, who are entering their second decade of outstanding performances and along the way have become the ultimate classic rock all-s...

### World Classic Rockers

### Speech Topics

- Entertainment
- Celebrity

