



Jeff Korhan, MBA, is the author of *Built-In Social: Essential Social Marketing Practices for Every Small Business*, host of This Old New Business podcast and primary contributor to Social Media Guide for Floral Retailers and Wholesalers. Korhan was a Fortune 50 Sales and Marketing Executive for the first decade of his career. He then founded a landscape services company that was twice named Small Business of the Year during its two decades of operation.

Jeff now helps mainstream businesses adapt traditional sales and marketing practices to a digital, social, and global environment. He is a trainer and coach for small business, and a keynote speaker for the associations and member organizations that support them.

Jeff Korhan's experience as a keynote speaker in a range of industries, including hospitality, retail, banking, franchising, tree and lawn care, construction, healthcare, rental, and agriculture enable him to readily customize programs to serve the specific needs of most organizations.

Korhan is a syndicated publisher and regular content contributor to leading business publications, with his own New Media and Small Business Marketing site ranking among the Top 100 Small Business blogs in the world.

In addition to his business experience and authentic style, Jeff's audiences especially value his skill for simplifying social media and emerging business trends to make them practical and useful.

He lives in suburban Chicago, IL USA.

To book Jeff Korhan call Executive Speakers Bureau at 901-754-9404.

Jeff Korhan

Speech Topics

- Social Media
- Sales
- Motivation
- Marketing
- Economics



Testimonials

□ The Community Bank Marketing Conference was a success as evidenced by comments from bankers, with 90% of those rating your session as "Excellent" or "Very Good." □

- V.J., VICE PRESIDENT, EDUCATION & SPECIAL EVENTS, THE COMMUNITY BANKERS ASSOCIATION OF ILLINOIS.

□ Jeff is an accomplished speaker and social marketing expert. He received high reviews as a speaker from our conference attendees, and he willingly offers to help small and mid-size business owners achieve greater success. □

- M.T., CEO, THE SNOW AND ICE MANAGEMENT ASSOCIATION.