



Mark Breier is an author, investor, Internet veteran, and marketing expert. His recent book, *The 10-Second Internet Manager: Survive, Thrive & Drive Your Company in the Information Age* is a quick-read book full of practical tips on how to build businesses beyond their limits. His entertaining, highly anecdotal presentations reveal strategies for bringing the fast pace and productivity secrets of old and new economy companies into any business, large or small, to accelerate growth.

Mark Breier is managing partner of Fast Angel Ventures, an angel fund that invests and advises in technology start-ups. He publishes a popular monthly e-newsletter of "10-second tips" to help managers cope with issues such as email, meetings and branding. He is a member of the Chairman's Council of Conservation International, dedicated to preserving the world's biodiversity through science and economic cooperation. Mark Breier also serves on the boards of ecFood, a supplier to the food industry and MultiDigit, Inc., a developer of technology that streamlines data input into cell phones.

Mr. Breier served as president and CEO of Beyond.com, where, in his first year, he helped propel it to one of the top 10 e-commerce sites, with a market capitalization of more than \$1 billion, and \$250 million in financing. In his second year, as the investor wave moved away from consumer (B2C), Mr. Breier lead the troops in transforming Beyond into an Internet infrastructure company. Before Beyond, Mark Breier led another Internet trailblazer, Amazon.com, as vice-president of marketing. There he was a key player in Amazon's hyper-growth to 1+ million customers and 1,000+ employees. Mr. Breier was the impetus behind the ingenious marketing campaigns that included funny radio ads - Is ...

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Speech Topics

- ▮ Teambuilding
- ▮ Management
- ▮ Leadership
- ▮ Change
- ▮ Branding