



Christer Holloman is the Head of Digital Product Development at The Times and The Sunday Times, expert commentator and resident blogger at Sky News Tech Talk, author of the Amazon Bestseller The Social Media MBA published by Wiley, and Chairman of First Tuesday, UK's largest network for high growth technology SME's and their investors.

The Evening Standard, Europe's largest regional newspaper, named Holloman one of London's Most Influential Individual Within New Media.

Apart from his contagious energy, entertaining, and 'aha' filled presentations as the many testimonials confirm, what makes Holloman unique as a speaker and moderator is that he lives and breathes real digital innovation and delivery for a living.

He won't be providing theories but instead, real facts as well as tried and tested hands-on advice.

Responsible for the digital product strategy of one of the worlds most well-known media brands, as well as regularly discussing innovation with leaders of digital start-ups and global enterprises, he is in a unique position to appreciate corporate constraints, and ways around it, as well as spotting future digital trends today, new business models and new opportunities. He is very much looking forward to sharing this insight with you and your audience.

Holloman is regularly hired by corporates to address their clients and senior management at conferences and kick-offs to inspire and excite the attendees with new ideas they can apply to their own business or department. Most of all delegates will leave the room feeling great about the organizers. Clients include Fortune 500 companies across the EMEA region such as Ogilvy, Panasonic, and Nokia.

His previous extensive consulting engagements include advising North Am...

## Christer Holloman

### Speech Topics

- Technology
- Teambuilding
- Social Media
- Peak Performance
- Innovation
- Education



## Testimonials

"Christer provided us with a lively, relevant and insightful presentation, which sparked off great debate within the group"

- Lindsey Morgan, Account Director, Ogilvy.

"Throughout he acted as a true audience's advocate"

- James Cameron, Founder, Camerjam Events.