



**Jay B. Myers** is the President of JBM Enterprises and founded Interactive Solutions Inc. (ISI), a Memphis-based firm that specialized in video conferencing, distance learning, telemedicine, and audio-visual sales and support, in 1996.

After founding and leading ISI for 23 years, Jay capitalized on his success by selling his \$25-million firm to Evercore Partners Inc. in 2018. Under his leadership, ISI received numerous corporate awards and recognitions, including:

- Selected seven times for INC. magazine's list of the fastest growing private companies in the U.S.
- Featured in the small business section of the Wall Street Journal
- Twice-named the Memphis Business Journal Small Business of the Year
- First recipient of the Kemmons Wilson Emerging Business Award

Tapping into his passion for writing, Jay published his first book, *Keep Swinging: An Entrepreneur's Story of Overcoming Adversity and Achieving Small Business Success*, in 2007 and subsequently received the 2010 Ethan Award for success as an entrepreneurial author. Since then, he has published two other books, *Hitting the Curveballs: How Crisis Can Strengthen and Grow Your Business*, and *Rounding Third and Heading for Home*, which focus on practical business strategies and Jay's personal entrepreneurial experiences.

As a natural storyteller, Jay is a sought-after speaker at CEO conferences and entrepreneurial development programs. He is also an avid baseball fan, so he frequently applies his affinity for the game to his speaking topics, like business growth and entrepreneurial development.

Jay is a native Memphian, and is active in numerous community organizations, including:

- The board and executive committee of the Mid-...

## Jay Myers

### Speech Topics

- ☐ Sports
- ☐ Personal Growth
- ☐ Peak Performance
- ☐ Motivation
- ☐ Management
- ☐ Leadership



## Testimonials

"Jay has a genuine and caring heart and shares vulnerabilities, adversities, and compelling life events that truly relate with the students. His advice and encouragement is what the Fogelman College of Business and Economics students need from the professional community. Jay has a gift and engaging way through his stories and truly connects with people."

- Department of Management, University of Memphis.

Mr. Jay Myers has donated countless hours of professional speaking to our students, staff, and faculty. Through the past four years, I have watched students of all majors and classifications become amazed by his story and his sincere delivery. Our speaking evaluations consistently indicate that students learn from his presentations and rank him a top speaker in our professional "4 C's" Speaker Series as well as our Ethics Week speakers. He passionately shares his content but more importantly, he seeks to inspire and encourage students to become determined and capable business professionals. If you are seeking a dedicated,

inspiring, and engaging speaker, consider Jay Myers. He will seek to understand the needs of the audience, share “real world” experiences, and provide compelling and thought-provoking content that will inspire listeners. I can heartily recommend Jay Myers—consider him strongly for your upcoming presentation needs. He will not disappoint. □

- Faculty Director, Fogelman College of Business and Economics, University of Memphis.

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