



Keynote speaker Pat Croce graced the cover of *Success* magazine as the first person to ascend from the training room to the boardroom of a professional sports team. His remarkable success as a physical therapist and pioneer in the sports medicine field to the colorful leader responsible for the resurrection of the Philadelphia 76ers as a NBA championship contender has been defined as one of the most amazing stories in sports history.

Through his business savvy, dynamic personality, and emphasis on customer service, Croce built Sports Physical Therapists, a sports medicine empire of 40 centers in 11 states, into a top-ten finalist for the prestigious Malcolm Baldrige National Quality Award. Following the sale of his company, Croce focused his entrepreneurial spirit and indestructible positive attitude on the purchase of the NBA's last place team, the Philadelphia 76ers in 1996. During his five-year tenure as president, the team rose from worse to first in the NBA standings and broke franchise records in attendance, revenue, merchandise and consecutive wins on the way to the NBA Championships against the Los Angeles Lakers in 2001.

Croce next tackled television as a lively commentator on the NBA on NBC, a Tae Kwon Do commentator for the Summer Olympic Games 2004 in Greece (Croce is a fourth-degree Black Belt) and during that same year hosted a nationally-syndicated daily TV show, *Pat Croce: Moving In* for Sony Pictures Television. His most recent role was as a panel judge on ABC's *American Inventor*.

Croce continues to fill requests as a nationally-renowned motivational speaker, and is the author of *The New York Times* bestseller, *I Feel Great and You Will Too!*, the motivational tome

Pat Croce

Speech Topics

- ☐ Sports
- ☐ Peak Performance
- ☐ Motivation
- ☐ Inspiration
- ☐ Customer Service
- ☐ Celebrity

