



Sheida Hodge speaks and conducts seminars on Cross-Cultural Communication, Global Teamwork, Global Diversity, Global Leadership, Cross-Cultural Negotiation and Successful Sales and Customer Service in the Domestic Multicultural Marketplace. Her energetic, upbeat and positive style inspires people to implement her creative business solutions and achieve measurable results. Her programs are highly interactive, visual, and humorous.

Sheida Hodge is internationally recognized as one of the leading experts on cross-cultural and international business. With over 25 years of business experience, she is the founder of Hodge International Advisors--a cross-cultural speaking, training, and coaching firm in Seattle--offering key note speeches as well a full range of services focused on helping executives succeed in cross-cultural and international business. Ms. Hodge has authored a book: *Global Smarts: the Art of Communicating and Deal Making Anywhere in the World* published by John Wiley & Sons. She has an MBA and a BS degree in mathematics. She speaks and conducts seminars on Cross-Cultural Communication, Global Teamwork, Global Diversity, Global Leadership, Cross-Cultural Negotiation and Successful Sales and Customer Service in the Domestic Multicultural Marketplace. Her energetic, upbeat and positive style inspires people to implement her creative business solutions and achieve measurable results. Her programs are highly interactive, visual, and humorous.

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Speech Topics

- Women in Business
- Teambuilding
- Sales
- Management
- Leadership
- Human Resources

Testimonials

"The cultural diversity of Graebel's customers has grown markedly in recent years. In late 2007, I engaged Sheida to provide targeted cultural training to our customer-facing personnel. She did an incredible job, researching our company and needs in order to customize a presentation that maximized our education in a compressed timeframe. She was engaging, insightful, thorough, and thought-provoking. I would highly recommend her services to any organization that is challenged in working with culturally diverse customers or team members."

- Graebel Relocation Services Worldwide.

"At VeriSign, we engaged Sheida's firm to provide consultation and training on international business. Her focus was to provide insight into cultural differences that we would encounter as our international presence increased. Her training and consultation was very directed to our specific needs and helped give us the skills, insight, and confidence to do business around the globe. I would highly recommend Sheida's firm for any company considering international expansion."

- VeriSign.

