

In business, people often see their environment as competitive and struggle with how to stand out. Those who have heard **Duane Cashin** see things differently.

Duane draws from his 20 plus years of experience as a top salesman and entrepreneur to deliver clear insight on how to effectively differentiate one's offering in today's marketplace.

With the perfect blend of storytelling, humor, passion, and straight talk, Duane challenges his audiences to rethink everything from their approach to communicating the unique value of their offering to their attitudes toward selling and serving.

So what makes Duane different?

First, he has a completely unique way to approach a business opportunity. He gets people to look beyond the long held traditional theories and leaves them with a new holistic outlook and approach - one that leads to delivering more sales, better service, and longer term relationships with customers.

Second, he relies on real life experiences for which people in today's environment can easily relate. Duane's achievements such as founding a company and growing it to a multi-million dollar enterprise in four years allow him to share credible and relevant insights.

Most importantly, though, Duane delivers his speeches with a passion and intensity that you have to see to believe. After Duane addressed over 1,000 people at an annual meeting at Commerce Insurance, a meeting planner said "You took the audience on a wonderful roller coaster ride. You got them to feel the disappointment of apathy and the exhilaration of achievement. And I love your energy and passion. I'm certain they will remember this talk for a long time to come".

Duane leaves his audience ready to face the ...

## **Duane Cashin**

## **Speech Topics**

**Teambuilding** 

Sales

Peak Performance

Motivation

Management

