



Whether it's football, life, or a business, **Bill Cowher** believes that everyone should be instilled with three critical points. Everyone needs the right game plan, the right people and environment surrounding them, and the right approach to achieve all your goals. Cowher overcame adversity and many obstacles to win 161 games as he compiled the right game plan, molded the right players, surrounded himself with the right coaches, and had the attitude and mindset to envision victory every day he stepped on the field.

In 2007, Cowher joined CBS Sports to bring his experience, knowledge and passion for the game as an analyst for the Network's NFL studio show, THE NFL TODAY. He was also a participant on the fast-paced reality show, Fast Cars and Super Stars, where he impressed fans with his driving abilities.

Bill Cowher led the Steelers to their first Super Bowl title in 26 years in 2005. He was the longest-tenured head coach in the NFL before stepping down following the 2006 season after 15 years with the Steelers. His 15 seasons with the Steelers ranks ninth in NFL history for longest head coaching service with one team. Cowher was only the team's second head coach since 1969 after taking over for legendary head coach Chuck Noll on January 21, 1992, at the age of 34. In 1995, at age 38, he became the youngest head coach to lead his team to the Super Bowl when the Steelers played the Dallas Cowboys in Super Bowl XXX.

Cowher's Steelers teams earned 10 post-season berths, captured eight division titles, advanced to six AFC Championship games, made two Super Bowls appearances and won one Super Bowl title. He led the Steelers to post-season appearances in each of his first six seasons tying an NFL record originally set by Cleve...

## Bill Cowher

### Speech Topics

- ☐ Sports
- ☐ Overcoming Adversity
- ☐ Attitude

