



**Glen Hiemstra** is the founder and owner of Futurist.com, and founder and curator of the new venture, DoTheFuture.com. Glen is dedicated to disseminating information about the future to assist individuals, organizations, and industries in effective strategic planning.

An internationally respected expert on future trends, long-range planning and creating the preferred future, Glen Hiemstra has advised professional, business, and governmental organizations for two decades and has served as a technical advisor for futuristic television programs.

Audience members for Glen's keynote speeches and clients for his long-range planning say things like, "Once you hear Glen Hiemstra speak, the future will never look the same."

A writer as well as a speaker and consultant, Glen is the author of *Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Future* (Wiley & Sons 2006). Previously he co-authored *Strategic Leadership: Achieving Your Preferred Future*.

Glen has worked with many leading companies, government agencies and organizations across a wide variety of domains. These include international clients like Saint Gobain and Certainteed, Sonae of Portugal, Ambrosetti of Italy, Lundbeck Pharmaceuticals, Huawei of China, The World Future Forum-The Hague, GHD Engineering of Australia, Russian Railroad, Toyota, and others like Boeing Commercial Airplanes (most recently designing and leading a "Next 100 Years" strategic foresight project), Microsoft, The Home Depot, Adobe, Ernst & Young, PaineWebber, ShareBuilder, Club of Amsterdam, REI, Weyerhaeuser, Hewlett Packard, Novo Nordisk, U.S./Mexico JWC, APAX Partners, Atlanta 2060, Tulsa 2025, FHWA Advanced Research, Eddie Bauer, Procter & Gamble...

## Glen Hiemstra

### Speech Topics

- Futurist
- Disruption
- Business Trends



## Testimonials

"It was great having you present to our Lake Michigan Club conference in Grand Geneva! Thanks again for all you do!"

- National Association of Electrical Distributors.

"Glen is a talented speaker and I really like how he peppers his remarks with lots of statistics and examples...He has a unique perspective, he's articulate and plus, he's a genuinely nice guy."

- National Governors Association.