



An expert professional speaker and leadership development authority, **Chip Madera** presents radical leadership ideas that produce radical change! He works with organizations and associations who want to increase their motivation and performance potential. He spoke nearly 100 times in 2004 in Canada, Australia, Europe and throughout the US. His clients include The Mayo Clinic, Verizon, Westinghouse, AT&T, GE Capital, Gatorade and hundreds more!

After building a Corporate University and spending years working with employees and executives assessing their development needs, Chip Madera knows the leadership strategies that result in building high performance and maximized potential. He has the know-how to help you build a successful organization, a stronger home and a thriving chapter.

How can he help you do that successfully? He believes your organization/association's quality, service and bottom line will improve as your people improve. How does Chip Madera improve your people? He will get your people thinking about their potential and strategizing to reach it. He possesses a unique ability to get people to laugh at their failings and then move beyond them, taking an honest look at the only thing they have the power to change-- themselves.

Not your typical speaker, Chip Madera brings an unusual one-two punch balancing an incredible love for people with a candor that will rock your audience to the core. He has been called the "Dr. Phil" of the motivation industry.

Chip Madera lives with his beautiful wife and partner Cindy in Celebration, Florida.

Chip Madera

Speech Topics

- ☐ Teambuilding
- ☐ Personal Growth
- ☐ Peak Performance
- ☐ Motivation
- ☐ Leadership
- ☐ Healthcare



Testimonials

"I would like to thank you for your outstanding performance at our sales awards dinner. With a team as large as ours and awards ceremonies frequently requiring new ways to motivate, you proved the perfect combination for us. Throughout your talk you had an enthusiasm that was contagious and you kept our audience engaged. I hope that we can make arrangements for you to speak with our team again, as I am in a business that has constant demands on our salespeople and finding ways to keep them motivated and focused will always be required for us to perform at the highest level. You have a great gift and I am glad you have chosen to use it to help others."

- Disney Vacation Club.

"Chip, you made a tremendous impact on our leaders at our retreat this month. Our management team is still buzzing about your presentation on what it takes to be an inspirational leader. Here are just a few observations as we engaged your services: First, you were positive, responsive and gracious throughout all our interactions - you should serve as a role model for other speakers. Secondly, you took the time to learn about us and understand our corporate culture. Third,

you brought tremendous energy, humor and passion to your presentation, which not only made us laugh and hang on every word, but made your message memorable. But most importantly, we could tell that what you shared and how you presented yourself throughout all of your interactions was congruent with what you were asking our managers to do in their lives. Your sincerity and integrity are plain to see, and that makes you stand out from other speakers . . . I know I speak for the entire retreat planning team when I say you hit the ball out of the park for us, and for that we'll be grateful to you always."

- Edward Hospital and Health Services.
