



An acclaimed international speaker, bestselling author, and advisor to Fortune 500 CEOs, **Frans Johansson** has inspired audiences worldwide - in virtually every industry and across disciplines, from creatives to engineers, financiers to scientists, and politicians to humanitarians - with his ideas on business transformation, innovation, leadership, and diversity, while his practical insights have empowered thousands to take action.

Johansson's debut book, *The Medici Effect*, was hailed by innovation legend Clay Christensen as "one of the most insightful books on managing innovation that I have ever read," while his follow up, *The Click Moment*, was cited by Fast Company as the book that challenges traditional business-school thinking. Since its publication, *The Medici Effect* has become the definitive book on diversity driving innovation, influencing numerous industries and fields such as architecture, design, economic development, education, scientific research, and investing. As an innovation and change transformation expert, Johansson has advised executive leadership at Fortune 500 companies such as Walt Disney Company, US Navy, IBM, Nike, Pfizer and Mastercard. He has been featured on ABC, CNN, CNBC, the PBS Newshour, and National Public Radio. Currently, Johansson is founder and CEO of Via Renaissance, which he recently launched to disrupt traditional behavior change management in the workplace.

Raised in Sweden by his African-American/Cherokee mother and Swedish father, Johansson has lived all his life at the intersection. He has written articles on healthcare, information technology, and the science of sport fishing. Throughout his career, Frans has founded a software company, an international healthcare firm, and a hedge...

## Frans Johansson

### Speech Topics

- Teambuilding
- Motivation
- Leadership
- Innovation
- Executive Speaker
- Entrepreneur

