



Russell J. White, president of Pinnacle Solutions, is one of America leading business growth strategists. He is an author, consultant, international speaker and an expert on leadership growth, and growth strategies.

The Speaker:

Since 1991 Russell has given hundreds of speeches with consistent rave reviews. He has been a frequent guest on television and radio. He is considered both a motivational speaker and a business speaker with a range of topics on business growth in the areas of leadership, marketing, sales, and service.

The Author:

Russell has written a number of books on leadership, is a columnist for magazines, and has produced hundreds of client-customized articles. His books, *Russell's Rules: Just Do This... Lead!*, *Little White Truths: Lessons for Leadership*, and *Debunking the Designated Decoy: Get to the truth in your organization!* Have been must reads for managerial study programs for years.

The Consultant:

An award-winning business owner and entrepreneur, Russell J. White has counseled CEOs and top executives from over 500 organizations for more than 25 years to significantly improve profitability, growth, and leadership. The success secret is in his customized solutions tailored to the unique needs of each organization rather than a one-size-fits-all approach. He listens to his clients and guides them to the point where they both want and must go.

Russell J. White

Speech Topics

- Sales
- Personal Growth
- Peak Performance
- Overcoming Adversity
- Marketing
- Leadership